

Broad-spectrum antimicrobial efficacy

- EPA-registered in all 50 states
- Effective against 39 microorganisms, more than private label germicidal bleach*
- Kills *C. difficile* spores in 5 minutes

More concentrated, less waste

- At 8.25% sodium hypochlorite, Clorox® Germicidal Bleach₁ is more concentrated than most other bleach products.
- For general disinfection, only 1/2 cup of bleach per gallon of water (2400 ppm available chlorine) is required to kill many of the most dangerous pathogens in healthcare.
- To kill *C. difficile* spores, a 1:9 bleach dilution (~8700 ppm available chlorine) is required.†
- New, smaller bottle takes up less storage space.
- Making and transporting the new, compact bottle and concentrated formula uses less plastic, paper, water and energy.
- Easy-to-use bleach dispensing and dilution tools:
 - Minimize prep time and labor costs associated with manual mixing.
 - Ensure proper measurement so you don't use more bleach than you need.

Designed for easy handling & use

- New, compact bottle is easier to handle, allows for better pour control and minimizes splashing.
- Usage tests confirm that end users find the ergonomically enhanced packaging to be easier to pour, handle, carry and store.‡



Broad-spectrum surface compatibility

Clorox® Germicidal Bleach₁ is suitable for use on hard, non-porous surfaces. It is specially formulated to be compatible with the following:

Materials:

- | | |
|---------------------------------|--------------------|
| ▪ glass | ▪ linoleum |
| ▪ glazed tile | ▪ plastic laminate |
| ▪ latex enamel painted woodwork | ▪ sealed granite |
| | ▪ vinyl |

General Use:

- | | |
|-------------------|---------------------------|
| ▪ bathtubs | ▪ painted cribs |
| ▪ cabinets | ▪ plastic mattress covers |
| ▪ changing tables | ▪ playpens |
| ▪ countertops | ▪ showers |
| ▪ faucets | ▪ sinks |
| ▪ floors | ▪ toilets |
| ▪ garbage cans | ▪ walls |
| ▪ highchairs | |

Medical Use Sites:

- | | |
|--------------|-------------------|
| ▪ ambulances | ▪ laboratories |
| ▪ bathrooms | ▪ medical offices |
| ▪ clinics | ▪ patient rooms |
| ▪ hospitals | ▪ waiting rooms |

To ensure that the salt left behind by bleach does not build up and cause surface damage over time, wipe down these surfaces after disinfecting with a fresh, clean, damp cloth.

* Based on EPA master label comparisons of Clorox® Germicidal Bleach, and Pure Bright® Germicidal Ultra Bleach (Kik) October 2012.

† Clorox 1:9 bleach dilution exceeds the industry standard of 1:10.

‡ Based on Clorox consumer research; comparison of current 96 oz. SKU and new 64 oz. SKU. LINT Wave 1 Feb. 2010; Round Bottle CLT 2009 and 2010; Bases Restage 2010.

Use product as directed. See label for organisms.